



Product Manager

Cyber Security Business | Experience: 3-5 Years



Key Skills:

Excellent Communication & Leadership Skills, Product Management, Product Execution, People Management, Understanding the Customer, Product Development, Requirements Analysis, Pricing, Planning, Competitive Analysis, Sales Planning



Key Responsibilities:

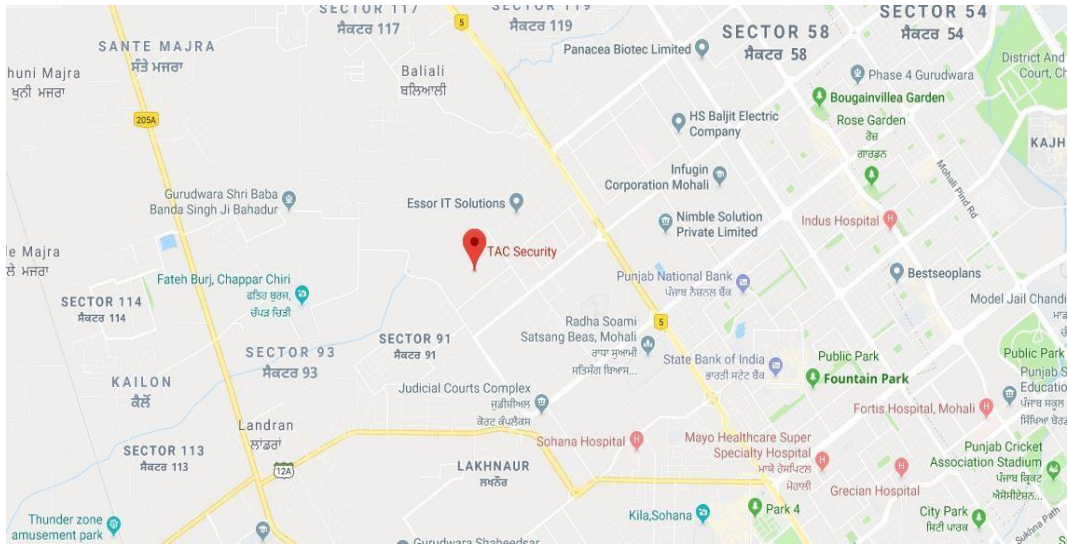
- Responsible for Product lifecycle management from Conceptualization to Product Development.
- Liasoning with sales team for Product Demonstration.
- To Completes operational requirements by scheduling and assigning team members
- Responsible for Product Team's Deadlines
- To Assess competition by comparing products (Assesses market competition by comparing the company's product to competitors' products.)
- To Recommend the nature and scope of present and future product lines by reviewing product specifications and requirements
- Create product marketing communications objectives
- Work with the sales director to create product sales strategies
- Work with customers and sales to evaluate sales call results
- Know customer needs through research and market data
- Create long- and short-term product sales forecasts
- Determine product pricing based on market research
- Develops products by identifying potential products
- To Determine specifications, production timetables, pricing, and time-integrated plans for product introduction
- Appraising new product ideas and/or product or packaging changes.
- Provides source data for product line communications by defining product marketing communication objectives.
- To follow-up on work results time to time.
- Maintains product management staff by coaching and disciplinary actions, planning, monitoring and job appraisal, recruiting, selecting, orienting, and training employees.

Preferred Qualification:

Degree in IT, CSE,

- Understand the basic concept of the Languages.
- Familiar with Product life Cycle.

Location:



- **Mohali, INDIA**

World Tech Tower, Plot C-203 4th Floor, Industrial Area, Sector 74, Sahibzada Ajit Singh Nagar, Punjab 160055

To learn more about TACSecurity, visit: www.TACSecurity.com

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About TAC Security

TAC Security is a leading and trusted cyber security consulting partner that specializes in securing the IT infrastructure and assets of the leading enterprises and governments globally.

TAC Security protects ₹1 Trillion transactions every year through its Artificial intelligence (AI) based Vulnerability Management Platform ESOF (Enterprise Security in One Framework)

